Video Script

## Notes:

This template should be copied into the Content Script, either in sequence with other steps or in an appendix.

Video Scripts can be extracted and handed over to production once content has been written and developed.

## Document control

|  |  |
| --- | --- |
| Video title | Intro to climate crisis |
| Created by | Joe Hale |
| Creation date | 2/8/24 |
| Document status | Work in progress |

## Amendment history

|  |  |  |  |
| --- | --- | --- | --- |
| Version | Date | Change author | Amendment |
| 0.1 | 2/8/24 | Joe Hale | Doc created |
| 0.2 | 16/8/24 | Joe Hale | LID review of first draft |
| 0.3 | 20/8/24 | Joe Hale | Content developer changes/comments |
| 0.4 | 20/8/24 | Jefim | SME revisions |
| 0.5 | 21/8/24 | Joe Hale | LID edits |

|  |  |  |  |
| --- | --- | --- | --- |
| **Step no.** | 0.1 | **Duration** | 5 mins |
| **Asset number** | CAT\_VID001 |
| **Title** | Intro to climate crisis |
| **Format** | Video | **Learning type(s)** | ACQUIRE |
| **Speaker(s)** (full name, title, role and affiliation to be displayed on screen. 15 words each max.): |
| Jefim Vogel |
| **Description**(from course outline) | Learners watch a video introducing them to the course, including the learning outcomes and structure of the course |
| **Video script**(please add a script for the video below) | **Notes on graphics, animations, text on screen and in-video questions**[Use asset numbers and add to video/graphics/animations tab of asset list] e.g.: CNW28\_VID1\_IMG003CNW28\_VID2\_ANIM002 |
| We stand at a pivotal moment for humanity – a time of enormous challenges but also of great opportunities. We are facing a global climate and ecological crisis, and our actions and choices over the next few years will quite literally determine the fate of human civilisation. If our societies continue on their current path, we will face climate and ecological breakdown, which would cause incredible devastation and suffering for people around the globe. But we can collectively choose another, more hopeful path that leads to a brighter future – a future where we will have tackled the climate crisis, and at the same time increased our quality of life globally. Which of these possible futures we will get, is down to all of us, to our actions and choices. So it’s crucial to understand what each of us can do, individually and collectively, to help build the kind of world and the kind of future that we want. Let’s start with the basic problem. Industrialised societies with high levels of production and consumption use enormous amounts of resources and energy. Currently, most of that energy comes from burning fossil fuels such as coal, oil, and gas. But burning fossil fuels releases a very dangerous pollutant called carbon dioxide or CO2 – a heat-trapping gas that accumulates in the atmosphere like an invisible thermal blanket around the planet, which causes the entire planet to gradually heat up and wreaks havoc with our climate. As a result, we’re seeing much more frequent and severe droughts, wildfires, extreme heat, storms, torrential rain, flooding, and rising sea levels. This so-called climate change has devastating impacts on society and ecosystems around the world.And it’s also profoundly unfair. Because it’s the low-income countries and marginalised communities that are typically the most exposed to these climate hazards, and have the least means to protect themselves. So the poorest communities end up being hit the hardest – even though it’s the high-income countries and wealthy communities that are responsible for the vast majority of the CO2 emissions that cause climate change. And it’s not just poor communities who pay the price for the pollution caused by the rich – it’s also our children and grandchildren who will have to live with the impacts that our generations cause.The planet is now hotter on average than it has been at any point in at least the last 2000 years. And with each year that our societies continue to burn fossil fuels, the planet is getting even hotter, climate hazards are getting even more hazardous, and the impacts even more devastating. Reservoirs may run dry. Harvests may fail. We could see major food and water crises. Entire regions could become unliveable, as they get submerged, or too hot to live in. Millions if not billions of people may have to abandon their homes and livelihoods. Countless animals and plants may perish. Almost everything we love and care about is at risk. And while not everyone will be affected equally, everyone, everywhere *will* be affected.So the situation is incredibly serious, and the stakes could not be higher. But the good news is, climate breakdown is not inevitable. Collectively, we can still stop it. And we know what needs doing: global emissions must be rapidly reduced to zero. And that means, first and foremost, rapidly phasing out fossil fuels and replacing them with zero-emissions renewable energy – solar, wind, hydro, geothermal, and so on. It also means transforming our cities and buildings, our industry and agriculture, and our food and transport systems, to run on renewable energy, use less energy, and minimise emissions.So we largely know the solutions. And almost everyone now seems to endorse the need to tackle the climate crisis – from scientists and media to politicians, businesses, and large parts of the public.But while there has been much talk, there has been precious little action. Governments and fossil fuel companies have known about the problem for over 30 years but have consistently failed to take adequate action. In fact, the fossil fuel industry has done precisely the opposite: they have deliberately spread misinformation and doubt, violently shut down protest, fiercely opposed climate policy, and poured billions into PR campaigns and lobbying.And unfortunately, their dirty play has worked very well for them – at the expense of all of us. Many governments have sided with the interests of the fossil fuel industry, allowing them to further expand their production, and even subsidising them. So it’s crucial to understand that efforts to tackle the climate crisis are not happening in a political vacuum but in the context of very powerful players that prioritise their political or economic interests over people and planet. It is fundamentally a fight over money and power: a fight between those who profit so marvellously from the status quo – and all those who are threatened by it and who want to protect lives, livelihoods, and nature. So we can’t rely on governments and businesses to lead the necessary changes on their own initiative. Ordinary people like you and me need to step up and take action. Change is needed at all levels, and we all have a role to play. And there are so many things that each of us can do. All of us have agency, all of us can contribute to change in our own context, in whatever way feels meaningful to us.There are already so many inspiring projects out there that we could get involved with - from urban gardening and community-owned renewable energy, to campaigns for better public transport and protests against fossil fuel infrastructure. And it’s by working together that we will change things for the better.This is also where I see a lot of hope and incredible opportunity. Because the need for change also provides the opportunity to collectively reinvent our societies and communities; to reimagine the way we live, eat, work, travel, and do business; to redesign our cities and towns; and to replace some of the rotten systems that don’t actually work for most people with much better alternatives.And that’s exactly what this course aims to accomplish: to provide you with the knowledge and tools to envision how we can collectively make the changes we need to halt climate breakdown, improve people’s lives, and make our societies healthier, fairer, and more enjoyable. | Please add details of graphics, on screen text, in-video questions, animations, etc. roughly in line with where they should appear in the script.**CAT\_ANI001**Graphic or animation of two different paths. First path: b-roll showing people suffering from extreme weather (not just nature)Show other path in previous graphicPeople walking in a nice park/environment B-roll shopping and/or waste dump or miningFossi fuels (power plant?)**CAT\_ANI002** Animation CO2 as thermal blanket, somewhere between scientific and kids cartoon. Examples [here](https://slideplayer.com/slide/9971745/) [here](https://indonesia.un.org/en/172909-climate-change) [here](https://youtu.be/GPbH_jYcHEo?feature=shared&t=43) [here](https://www.google.com/imgres?q=greenhouse%20effect%20blanket&imgurl=https%3A%2F%2Fscruzclimate.org%2Fwp-content%2Fuploads%2F2019%2F10%2Fblanket-1.png%3Fw%3D970&imgrefurl=https%3A%2F%2Fscruzclimate.org%2Fbeginners-guide-to-climate-change%2F&docid=A92nmVFw0BMkJM&tbnid=vrJRPHS8ij4QDM&vet=12ahUKEwiJkayf6N2IAxUwX_EDHVonDyE4FBAzegQISxAA..i&w=969&h=1023&hcb=2&ved=2ahUKEwiJkayf6N2IAxUwX_EDHVonDyE4FBAzegQISxAA)Global warmingDroughts, wildfires, etc.b-roll flooded city, or town burnt offB-roll of climate change in this context – flooding maybeB-roll Wealthy people enjoying fancy lifestyle, flying or yacht or driving fancy carb-roll children/grandchildrenEmpty reservoir, failed cropsMigrationb-roll polar bearClimate protest, action b-rollRenewables b-rollb-roll city without cars, maybe tramsb-roll permacultureb-roll politicians at climate summitMedia b-rollb-roll scientist speaking to congressb-roll fossil fuel industry, could be specifically exxon mobil, oil refineryNews paper headlines or protest placards “exxon knew” and similarPolice vs protestorsb-roll moneyb-roll CEOsb-roll protestersB-roll community meetings, planning, protestb-roll different people taking actionB-roll of these urban gardens, public transport, and protestsb-roll community coming together with expertsB-roll of sustainable city/neighbourhood -- cycling etc. |